

Position Profile – Pharmacy Engagement Manager

Title	Pharmacy Engagement Manager - McKesson		
Purpose	This role will be a key member of a Client field sales team. The role will be responsible for the delivery of all Client activities in line with building strong, ongoing, strategic relationships in line with the targets for the team and Client.		
Reports to	Business Development Controller		
Direct Reports	None		
Key Area of Responsibility	To work closely with all retailers within scope of coverage, to build strong face to face relationships across multiple levels of contact, ensuring goals, strategy and objectives are realised through recommend field marketing activity		
	To work closely with the Business Development Controller & Client contact to facilitate volume and value targets are met through placement of orders		
	 To fully manage the Client brief whether weekly, monthly, quarterly or annually ensuring focus, direction and effort is given to achieving their requirements 		
	 To ensure insight is sought and delivered after each cycle with a view to Client feedback, self and team learning and driving standards 		
	To work within the guidelines of the Standards of Performance for the Client		
	 To constantly strive to seek ways to make Orchid more efficient whilst keeping aware of what is happening across the category of focus 		
	 To have a level of self-awareness which can identify the best way to work with others, being prepared to adapt and flex to their needs to ensure the best possible outcome 		
	 To engage and contribute to all team communications whether on WhatsApp, conference call or team meeting 		
	To keep up to date with all internal and external communications with regards own role, ensuring actions are provided where required, to the necessary standard		
	Act in accordance with Pharmacovigilance policies and procedures, ensuring that they are always adhered to correctly		
	To utilise in house systems such as The TMD Academy, TMC expenses and trip mileage system and ESS (employee self-service) in order to self-manage their employee journey		
Technical	Career Experience		
Competencies	 Experience of being in a role where face to face communication has been necessary in order to achieve results required (essential) Experience within a FMCG or sales retail background (desirable) 		
	Experience attending and participating in team meetings		
	Qualifications		
	Educated to GCSE standard or equivalent Required Skills		
	 Required Skills Ability to build credible, strategic relationships with retailer management teams to 		
	gain positive results for Client brands		
	 Ability to present to individuals ensuring engagement, understanding and buy in Ability to adapt to the requirements of the Client which may change on a regular basis 		
	DU313		



		Part of the Ceuta Grou
	team meetings or via e-mail	level to be able to present own results at either timescales provided by Client, ensuring accuracy
Ceuta Group Core 6	Effective Communication – 2 Effective at putting across their point,	Client Focused – 2 Can communicate a clear understanding of the
Behavioural Competencies	clearly and concisely in an individual or group environment	client/customers needs
	Listens carefully to colleagues and clients, checking interpretation is correct	Adapts their own behaviours in order to positively impact client/customer satisfaction
	to avoid misunderstandings	Focuses activities to drive timely and high quality information and feedback to
	Delivers concise and accurate communication, both orally and in written form	client/customer Prioritises client/ customer issues and
	Comprehends written, oral & directional	addresses them accordingly
	information and takes appropriate action	Ensures consistency of service at all times
	Consistently uses the correct platforms of communication for any situation	Follows up after delivery of service to ensure client/customer needs have been met
	Can combine and present information from various sources in a concise and consistent manner	Consistently makes decisions focused on client/customer needs
		Takes pride in delivering a high quality of service at all times
	People Driven - 1	Drives Performance & Efficiency - 2
	Actively shares knowledge amongst peers offering advice and support to less experienced colleagues	Demonstrates the ability to challenge existing practices in order to become more effective
	Self-assesses against standards for current position to identify learning	Needs minimal supervision to deliver high quality solution focused outcomes
	needs to drive value	Remains focused when challenged with competing demands
	Effectively takes instruction and acts upon it in a timely fashion and with a positive approach	Generates results by acting in a focused way and within deadlines, and finds ways to go around obstacles with minimum guidance
	Appropriately shares knowledge, ideas and best practice for the benefit of the team	Considers the impact of own actions on achieving results
	Respects all forms of diversity within the team and demonstrates openness to alternative ideas and opinions Is courteous, tactful and diplomatic	Understands that all actions have a cost and choose the most effective way to do something in a resource-efficient way
		Examines and takes ownership of own effectiveness and makes adjustments if

necessary to improve their performance



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Supports & Embraces Change - 2	Grows the Business - 2
Contributes positively to the change	Can examine complex data and gather further
process by putting aside preconceptions	information when necessary to make accurate, fact based decisions
Understands the bigger picture and	
accepts change in support of business needs	Keeps up to date with a broad set of issues relating to the work of their team or department
Performs the job in-line with	
implemented changes and actively	Can identify potential problems and provide
supports new ways of operating	effective solutions
Recognises the impact of change on others and supports them through it	Focuses on the overall goal and intent of what they are trying to achieve, not just the task
Takes initiative to suggest ideas for improvement and positively shares feedback with others	Has ability to look ahead and take appropriate action to improve performance, without relying on direction from others
Seeks out ideas for continuous	Takes an active interest in expanding their
improvement	knowledge of areas related to their own role