



Ceuta Group – Modern Slavery Statement

Introduction

This statement sets out Ceuta Group's [inclusive of Ceuta Healthcare] actions to understand all potential modern slavery risks related to its business and to put in place steps that are aimed at ensuring that there is no slavery or human trafficking in Ceuta Group's own businesses and its supply chains. This statement relates to actions and activities during the financial year 1 April 2019 to 31 March 2020. When we say 'Ceuta' in this statement, that means all the Companies within the Ceuta Group, as listed in 'Ceuta's Organisational Structure' section.

Ceuta's Description of Business Activities:

Distributors, Agents, Sellers & Manufacturers of Health, Personal Care, Cosmetics, Beauty and FMCG Food, Drink and Household Products, Consultancy Services and Digital and Search Marketing Agency to the Pharmaceutical, Grocery and Beauty Industry.

Marketing Consultancy, Digital Multi-Channel Sales, Field Sales, Merchandising, Consumer, Shopper & Category Marketing, Data Insight, Media Strategy, Experiential Marketing and Advisory company for Health, Personal Care, Cosmetics, Beauty and FMCG Food, Drink and Household products on behalf of Clients and as a Brand Owner.

Ceuta's Organisational structure

The Ceuta Group consists of a number of companies providing a range of outsourced goods and services and includes some Brand ownership.

Ceuta Companies operating in the UK

Ceuta Healthcare Ltd

Sales, Brand Management, Brand Ownership, Marketing and Distribution Services

Incorporating

Ceuta International Ltd

Sales, Brand Management, Marketing and Distribution Services

Go2Grocery Ltd

Sales, Brand Management, Marketing and Distribution Services

1HQ Ltd

International Branding and Brand Strategy Consultancy

Incorporating

Collidascope Ltd

Shopper Insights and Analytics

Impactt Ltd

Advertising Design and Print Management

Creative Leap Ltd

Multi-disciplinary Brand and Communications Consultancy

Orchid Field Marketing Ltd

Field Sales, Merchandising and Store Auditing

Bridgethorne Ltd

Consumer Insights and Training Consultancy

Click Consult Ltd

Digital Marketing and Search Engine Optimisation Consultancy

19th March 2021

Ceuta Companies operating outside of UK

Brandshapers Ltd Republic of Ireland

Sales, Brand Management and Distribution Services

1HQ USA, LLC

International Branding and Brand Strategy Consultancy

1HQ Netherlands BV

International Branding and Brand Strategy Consultancy

1HQ Singapore Pte Ltd

International Branding and Brand Strategy Consultancy

Ceuta's Supply Chains

We aim to work with third party suppliers that share our values and work to ethical and business standards expected by Ceuta, which is set out in our 'Supplier Code of Conduct'.

Supply chains across the Group would include:

- Goods and services used to manufacture our own products and on behalf of Clients, such as raw materials, finished and semi-finished products and packaging
- Working with third parties on transportation and warehousing
- Working with third parties on marketing and advertising
- Partnering with International business alliances providing distribution sales channels across the World
- Using a variety of goods and services both nationally and locally to source goods and services for day to day running of our businesses

Ceuta's Assessment of Modern Slavery Risk

The risk of modern slavery in our directly employed workforce is very low, due to our employees undertaking work in controlled environments where there are established policies and processes.

19th March 2021

Our approach to recruitment and selection includes verification of relevant documentation for eligibility to work in the country of employment. We use only specified, reputable employment agencies to source labour and always verify the practices of any new agency before accepting people from the agency.

Our exposure to the risk of labour exploitation increases where we engage with third parties, particularly those in high risk sectors (e.g. transportation, warehousing, manufacturing) and in some countries where human rights are not well protected the risks are heightened further. We are confident that our key partners within the areas referenced uphold high standards, values and support for their employees, including support for the 'Modern Slavery Act'

We are however taking extended responsibilities by mapping our supply chains to assess particular industry sector and geographical risk, with a view to obtaining their policies and position relating to Modern Slavery and informing them of the Ceuta Group expectations in relation to adherence with all ethical standards and in accordance with the company 'Supplier Code of Conduct'.

Ceuta Policies:

Ceuta has policies in place to minimise risks and contribute to ensuring modern slavery and human trafficking does not occur in its business and supply chain. The policies and procedures are reviewed each year in light of the Act. Our businesses have the option to make local adjustments to these templates.

- Supplier Code of conduct
- Whistleblowing
- Equality, Diversity and Inclusion
- Anti-Fraud and Bribery
- Health and Safety

Ceuta's Modern Slavery Guidance, DD Support & Measuring Effectiveness

Our current guidance is available on our Ceuta SharePoint internal portal where it can be accessed by all employees. It states that anyone who suspects or witnesses any instances of modern slavery or human trafficking is to in the first instance report the case to the police, in accordance with the laws of the country they are witnessed in and then to inform the business.

We are evaluating and measuring effectiveness on a continual basis of ensuring we are communicating our responsibilities and commitment to the 'Modern Slavery Statement' to our employees, clients and supply chains.

2021-2022 Commitment to continual review of company policy and training for our employees

In this year we are committed to continue to review all Corporate Social Responsibility (CSR) related activity across The Ceuta Group, which includes Ceuta Healthcare .

We have a Ceuta Group CSR committee, consisting of:

- Director of Talent Management & Development
- Talent Management & Development Manager
- Operations and Compliance Manager
- Communications Manager

We have a comprehensive training process for all employees in the Group on Modern Slavery and Human Trafficking through our web-based TMD Academy, which is monitored for completion of this training.

There is clear guidance for all employees to follow should they witness or suspect any form of Modern Slavery or Human Trafficking.

This Modern Slavery statement has been approved by the Board of Management of Ceuta Holdings and applies to all companies that trade as part of the Ceuta Group.

Director's signature:

A handwritten signature in black ink, appearing to read 'R. Hester', written in a cursive style.

Robert Hester

Group Finance Director

Ceuta Group [inclusive of Ceuta Healthcare]

19th March 2021